

## **FAQ – Frequently Asked Questions**

### **1. Can you help maximize my business's growth potential?**

Most bookkeepers only handle basic data entry. We do more by turning your numbers into actionable insights. Our team helps you interpret your financial data and provides strategic advice, empowering you to make smart, confident decisions that drive business growth.

### **2. My books are a mess – can you help me fix them?**

Absolutely! Clean books are essential for making smart business decisions and minimizing your tax liability. We will clean up your historical data and ensure everything is organized perfectly. This gives you the ultimate peace of mind to run your business confidently—and finally sleep at night.

### **3. Do you handle personal and business tax returns?**

While we do not directly prepare or file tax returns, we work closely with trusted CPAs and tax professionals. We will ensure your books are perfectly prepped for tax season and can connect you with these experts. A dedicated CPA can handle advanced tax planning strategies, ensuring you legally minimize your liability and keep more of your hard-earned money.

### **4. Which bookkeeping programs do you work with?**

Think of us as your QuickBooks partners. As Advanced Certified QuickBooks ProAdvisors, we bring top-tier expertise to the world's leading financial platform. You retain 100% ownership and control of your data—we simply work inside your account to handle the heavy lifting and keep your finances running smoothly.

### **5. Does it matter where I am located or what type of business I run?**

Not at all! We are your Midwest-based, virtual bookkeeping team. We combine a friendly, down-to-earth approach with the latest cloud accounting technology to eliminate busywork and manage your books with total efficiency. By streamlining your numbers, we save you serious time and money—bringing elite-industry expertise straight to your screen so you can focus entirely on scaling your business.

### **6. How often can I expect updates regarding my financial records?**

As often as you like! At a minimum, we will connect every month to review your financial performance and progress. Beyond that, our team is always available for a phone call or Zoom meeting whenever you have questions or need professional advice.

### **7. How is your pricing structure?**

No cookie-cutter fees here. Your monthly investment is fully tailored to exactly where your business is right now. We do not just track your financial history; we help you write your next chapter. By taking the stress of messy paperwork off your plate, we give you the financial clarity you need to scale your dream. When you partner with us, your peace of mind becomes your ultimate competitive advantage.

## **8. Am I locked into a long-term contract?**

There are no long-term contracts or strings attached. Our services operate on a flexible, month-to-month basis, giving you total freedom to adapt or make changes whenever your business needs them.